

Bellasera Neighborhood News

June 2011

Electronic Edition

azbellasera.org

Eight Pages

Board Vacancy Filled & Reminders

—By *Susan Loiselle*

The Board has reluctantly accepted the resignation of Board Member **Anne Chernis**, effective June 7, 2011. **Anne** and husband **Morrie** have sold their Bellasera home and are moving to downtown Scottsdale. During **Anne's** time in our community, she has served on the Activities Committee, Modifications Committee and Board of Directors. She will be greatly missed by her Bellasera friends and the Association.

As the result of **Anne's** resignation the Board declared a vacancy. The term of this vacant seat runs until the next Board election in April, 2012 -- approximately 10 months. Several of our past and current committee members have graciously stepped forward and volunteered to fill the vacated Director's seat during this interim period.

At the Board of Directors Meeting on Thursday, May 26, the Board appointed **Dennis Soeffner** to fill the vacancy, effective June 7. **Dennis** comes to us with experience as Secretary and later Vice President of the Board of Directors of Troon North. He has 30 years of solid corporate experience with Anheuser-Busch, and is a member of our Communications Committee.

The summer months mean that a number of Board members will be traveling to cooler climates. Since the work of the community does not take a vacation, we're pleased that **Dennis** has chosen to join us during this busy season. Bellasera runs on the hard work of volunteers to keep our community purring along.

The Board was disappointed that we had only one seat to offer at this time. We have asked the other two volunteers to consider applying again should another opportunity present itself.

It's getting warmer in Arizona and I know that many of you are heading off for the summer. The Board and management staff wish you a great summer and we look forward to seeing you again in the fall.

REMINDERS

Front Gate: Sometimes our homeowners choose to enter the community through the visitors' side of the front gate and are annoyed when the gate attendant delays their entry by logging them in. Our security system requires that ALL vehicles entering the visitors' side be logged in before the gate can be opened. Please be respectful of our hard-working staff who are just doing their job.

Parking: "Mystery Vehicles" are sometimes left in the clubhouse parking lot over night and our management staff must play amateur detective to locate the owners. Bellasera policy is that overnight parking of vehicles in the lot is allowed only with the PRIOR written approval of management staff or front gate attendant and will be allowed for no longer than a 3-day period. Violators will be charged \$50 per day and/or be towed. We really don't want to do that to you or your visitors. Please let us know of your plans in advance. Also, any person who occupies a vehicle in our parking lot as a residence is violating BCA rules and may be charged with trespassing.

Smoking & Glass: We were upset to find a cigarette burn in one of our new pool chairs and to learn that a barefoot homeowner stepped on broken glass on the pool deck. Please remember that smoking is not allowed in the clubhouse or pool area and glass containers are not allowed around the pool.

Dumbbells: We have purchased new, brightly-colored, neoprene-covered dumbbells for the exercise room. Please enjoy them and remember they're for use in the clubhouse only and are not to be removed from the building.

Susan Loiselle, shloiselle@cox.net, is President of the Bellasera Board of Directors

Meeting Notices

Board of Directors will meet for a study session on **Thursday, June 9**, and for a regular meeting on **Thursday, June 23**. Both meetings at **2 p.m.**

Budget and Finance Committee will meet on **Wednesday, June 22**, at **1:30 p.m.**

Building and Grounds Committee will meet on **Tuesday, June 7**, at **3 p.m.**

Communications Committee will meet on **Wednesday, June 8**, at **8:30 a.m.**

Modifications Committee will meet on **Tuesday, June 7**, at **3 p.m.** Applications must be received in the Community Manager's office no later than **Thursday, June 2**, at **12 noon**.

Roof Tile Replacement

After considerable research and meetings with specialists in the field, it's our conclusion that the most effective approach to roof tile replacement in Bellasera would be to rely upon Diversified Roofing.

Diversified was the original installer of roof tiles for all of the homes in Bellasera. They have a data base which can be accessed by using your address and/or lot number which will tell them the style and color of your original roof tiles.

If you have experienced roof tile damage and require replacement tile work, it's our suggestion that you contact **Tina Scott**, Customer Service Coordinator for Diversified Roofing, on her direct line, **602-850-8213**.

May Weather In Bellasera

(May 1—May 30)

Highest temperature: **94**

Lowest temperature: **42**

Rainfall this month: **0.09**

Since January 1: **2.64**

Newsletter Copy Deadline

If you have meeting dates, or articles for publication, please e-mail to: **editor@azbellasera.org**, or turn them in to the Association office no later than the 20th of the month. The monthly newsletter is produced by the Communications Committee. The editor is **Keith Christian, 480-463-4745**.

Neither the Bellasera Community Association nor its Board of Directors provides any warranty, express or implied, as to the accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose, of any information contained in this newsletter in any form or manner whatsoever.

City Of Scottsdale Brush & Bulk Collection

The city of Scottsdale will pick up brush and bulk items in the Bellasera area during the week of **Monday, June 6**, with the next pickup the week of **July 11**.

Brush and bulk items to be picked up should be at curbside by **5 a.m.** at the start of the week. It will be removed during the week. For more information, contact Solid Waste Management, **480-312-5600**.

—June Personality Profile

My name is **Gregg Dittoe** and my wife **Jeannine** and I moved to Bellasera from Sacramento, CA in February, 2010. We are the parents of three adult daughters ages 26, 21, and 21. The children all live out of state, thus **Jeannine** and I are now officially empty-nesters.

I graduated from The College of Wooster (Wooster, Ohio) in 1975 with a degree in Economics, and completed my MBA-Marketing in 1978 from Xavier University (Cincinnati, Ohio). **Jeannine** graduated in 2009 with her BA from California State University, Sacramento at the ripe old age of 44!

I have had a successful 35+ year career as an executive with three of the largest Print Media companies in the USA. My career has afforded me the opportunity to live in many diverse cities (Cincinnati, Lexington, Tampa, Los Angeles and Sacramento). I have managed myriad large business units of corporations, including my most recent assignment as Managing Director of Advertising for The Los Angeles Times newspaper. **Jeannine** and I now own a national newspaper placement business, which we operate from our home office.

This past April, I joined the Bellasera Board of Directors serving as Vice President. I am excited to be an active homeowner and serve our neighborhood to the best of my ability. It's important to me to preserve the assets of our wonderful community, and to enhance the experience of living here.

Revised Community Directory

The Communications Committee plans to issue a revised electronic directory of all Bellasera homeowners in July. An encrypted, password-protected PDF file will be sent to all homeowners with an e-mail address on file.

All homeowners names and addresses will be listed, unless a specific request to omit has been received.

A telephone number, e-mail address, and out of town address will be at the option of each homeowner.

Homeowners joining the Association since July 2010 will be e-mailed an invitation to customize their listing.

To add, change or revise your listing, please e-mail **directory@azbellasera.org** prior to **June 30**. The last printed directory was published in August 2010.

Retiring Board Member

It was my pleasure to serve for the last two years as a board member for the Bellasera Community Association. Prior to this I was happy to serve on both the Modifications Committee and the Building and Grounds Committee.

While on the board I was most proud to have introduced the need for defined Community Wide Standards for the CC&Rs. With these standards the residents now know what is expected of them regarding the area around their homes. Good luck to the new Board.

--Anna Ingram

June in the Garden

—By *Pauline Marx*



Summer Watering

We have had a beautiful spring with below average temperatures. However, our temperatures are almost guaranteed to rise in June which is usually the driest month of the year. You need to watch for signs of water stress as ineffective water management is the number one cause of the death of landscape plants in the Valley. You can reduce your water bill and take better care of your plants if you water slowly, deeply, and infrequently. So, let's discuss how much and how often to water.

How Much

You need to ensure that you are deep watering your landscape plants to prevent salt build-up. To determine how deeply water is penetrating, use a soil probe or a long-handled screw-driver. Some specific guidelines on how deep your water should be penetrating are as follows:

Trees and Shrubs- 2 to 3 ft.

Citrus- 3ft.

Turf and Flowers- 1.5 ft.

Succulents- 1 to 2 inches

Remember to let soil dry between waterings.

How Often

One of the most often asked questions is how often to water. I listed some guidelines below, but it's important to take into consideration weather, soil conditions, plant maturity and how well the plant has adapted to the desert. Also, you should increase frequency between waterings as temperatures heat up and consider other variables at your location such as wind and sun exposure.

Irrigation guidelines for established plants are:

Desert-adapted trees- 7-21 days

Non-Desert adapted trees- 7-14 days

Desert shrubs- 7-21 days

Non-Desert adapted shrubs- 5-7 days

Roses and Citrus

Roses- Water deeply as heat climbs and cut back fertilizing to slow growth during the summer. Hose off in the early morning to increase humidity and control spider mites.

Citrus- Water mature citrus every 2 weeks and young citrus (less than 4 years) 2 times a week. Remember to deep water.

Planting

Native and desert adapted plants can be planted during the summer. Water deeply at planting time and regularly until fall. Consider some annuals that can take sun such as: Coreopsis, Portulaca, Cosmos, Vinca, Lisianthus, Golden Fleece, Globe Amaranth, Lithonia, Salvia.

Miscellaneous

Fertilize **potted succulents** with diluted (one-half label strength) high phosphorous fertilizer. Avoid excess nitrogen.

Use your **herbs** in cooking or crafts. Trimming encourages new growth and keeps plants from becoming weeds.

The **pollen** of many vegetables is not viable over 90 degrees. If you see tomato blooms dropping off and the pollen drying up, the cause is the temperature.

If you have any gardening questions call the Cooperative Extension Service at **602-827-8200** or write to them at 4341 Broadway Rd, Phoenix, AZ 85040.

Bellasera resident **Pauline Marx** is an Arizona Master Gardener.

Community Calendar—June 2011

Sunday	Monday	Tuesday	Wednesday 1	Thursday 2	Friday 3	Saturday 4
			Water Aerobics 10 a.m. Pilates 5 p.m.		Water Aerobics 10 a.m. Bridge 2 p.m. Potluck 6:30 p.m.	Pilates 9:30 a.m.
5 Brush & Bulk Collection Week	6 Water Aerobics 10 a.m. Pilates 5 p.m.	7 Modifications 3 p.m. Building & Grounds 3 p.m. Poker 7 p.m.	8 Communications 8:30 a.m. Water Aerobics 10 a.m. Pilates 5 p.m.	9 Board Study Session 2 p.m.	10 Water Aerobics 10 a.m. Bridge 2 p.m.	11 Pilates 9:30 a.m.
12	13 Water Aerobics 10 a.m. Pilates 5 p.m.	14 Flag Day Poker 7 p.m.	15 Water Aerobics 10 a.m. Pilates 5 p.m.	16 Lunch 12 noon True Food Kitchen	17 Water Aerobics 10 a.m. Bridge 2 p.m.	18 Pilates 9:30 a.m.
19 Fathers Day	20 Water Aerobics 10 a.m. Pilates 5 p.m.	21 Poker 7 p.m.	22 Water Aerobics 10 a.m. Budget & Finance 1:30 p.m. Pilates 5 p.m.	23 Board Meeting 2 p.m.	24 Water Aerobics 10 a.m. Bridge 2 p.m.	25 Pilates 9:30 a.m.
26	27 Water Aerobics 10 a.m. Pilates 5 p.m.	28 Poker 7 p.m.	29 Water Aerobics 10 a.m. Pilates 5 p.m. 6	30 .		

****Bellasera Classifieds****

Professional Window Cleaning. "All About Cleaning." We have excellent feedback from our Window Cleaning service. Reliable, Fair Rates and Always including up to 10 SCREENS FREE. Please visit our website: **www.AllAboutCleaningArizona.com**. Request a quote or make your appointment with **Maria Dixon, 480-206-5237** (Cell) or **480-422-3168**. Licensed-Bonded-Insured.

Your resident handyman is back at it again! When you have need of a qualified person to make repairs at reasonable prices just call **Grant Ingram, 480-980-3889**. I'll be happy to provide many good references from fellow residents.

Any resident in the audio/video business? We are looking for someone to re-install our equipment or recommend replacements. **Harold Esralew, 480-595-8398, hesralew@cox.net**.

We are looking for a tutor for our 8 year old son, three mornings per week for two hours, for most of the month of June. He will be going into third grade next fall. Areas of concentration are the basics: reading, writing, math and science. Please e-mail me if you are interested: **dsumnicht@gmail.com**.

Need some help? **Spencer Eisner**, a responsible 15 year old is available some afternoons and weekends to help with odd jobs, babysitting, yard work, etc. Please call if interested, **480-488-3426**.

Got something to buy, sell, want, give-away, etc.? Do business within Bellasera. Send in a classified ad — it's very affordable, in fact, it's *free*. E-mail yours to **editor@azbellasera.org**, or FAX to **815-333-2268**.

Ads only accepted from Bellasera homeowners; ad copy limited to 25 words if space is limited; real estate for sale, business or commercial ads are not accepted; Editor reserves the right to edit or reject any ad.

BELLASERA COMMUNITY ASSOCIATION

**7350 E Ponte Bella Dr
Scottsdale AZ 85266-2701**

**Office: 480-488-0400
Security/Front Gate: 480-488-3663**

Internet Web Site: azbellasera.org

Community Manager : **Viola Lanam, vlanam@aamaz.com**

Administrative Assistant: **Sharon Foxworth, sfoxworth@aamaz.com
manager@azbellasera.org**

—Office Hours—
Monday thru Friday, 8:30 a.m. - 12:30 p.m.

Questions regarding your Homeowner's Association Account?
Contact AAM, LLC: 602- 906-4940
AAM, LLC Emergency : 602-647-3034 or toll free 866-553-8290

Board of Directors

board@azbellasera.org

President—**Susan Loiselle, shloiselle@cox.net**
Vice President—**Gregg Dittoe, greggdittoe@gmail.com**
Secretary—**Vacant**
Treasurer— **Ted Dixon, teddixon@aol.com**
Director—**Bruce Martin, marbru@cox.net**
Director—**Dennis Soeffner, dennissoeffner@aol.com**

Committees

Budget & Finance

Don Bowman, Ted Dixon, *Clayton Loiselle*, Carlton Rooks, Charles Schroeder, Paul Snyder

Buildings & Grounds

Paul Anetsberger, Gregg Dittoe, Bob Huff, Larry Seres

Communications

Keith Christian, Bruce Martin, Joe McDade, Emily Shriver, Dennis Soeffner

Modifications

Anne Chernis, *Jim Gleason*, Stanley Green, Craig Johnson, Bob Shriver

—— indicates committee chairperson